

Transcontinental Trusts: Asia

Organiser: IBC Global Conferences

Protecting the Four Capitals of the Asian Chinese Business Families

25 Mar 2015

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Presentation slides: www.bc.com.sg

Psychology of Wealth - Language



Family



Jiā



Wealth



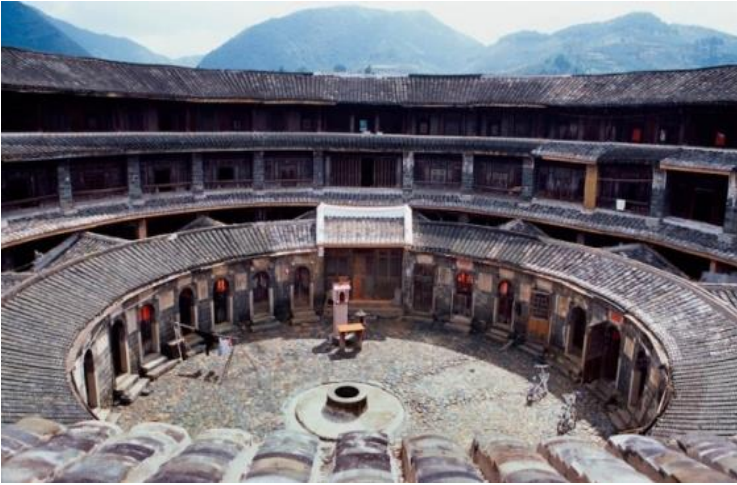
Fù

Psychology of Wealth - Art



May there be Abundance (Fish) every year
年年有余（鱼）（Nián Nián Yǒu Yú）

Psychology of Wealth – Building



Housing for a
community of equals



Effective stronghold
for defense

“Family harmony brings prosperity to everything”

家和万事兴 (Jiā Hé Wàn Shì Xīng)

Meaning of Wealth



Food
搵吃

Money
搵钱

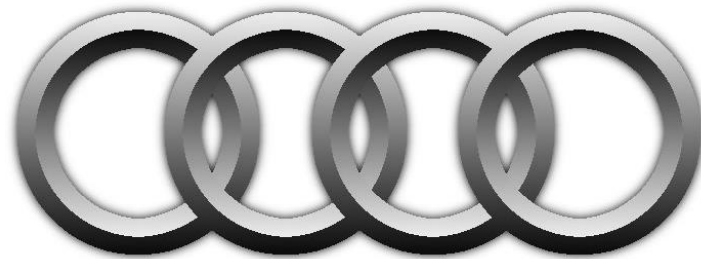
Profit
利润

Value
增值

Values
信念

The 4 Circles of Wealth Management:

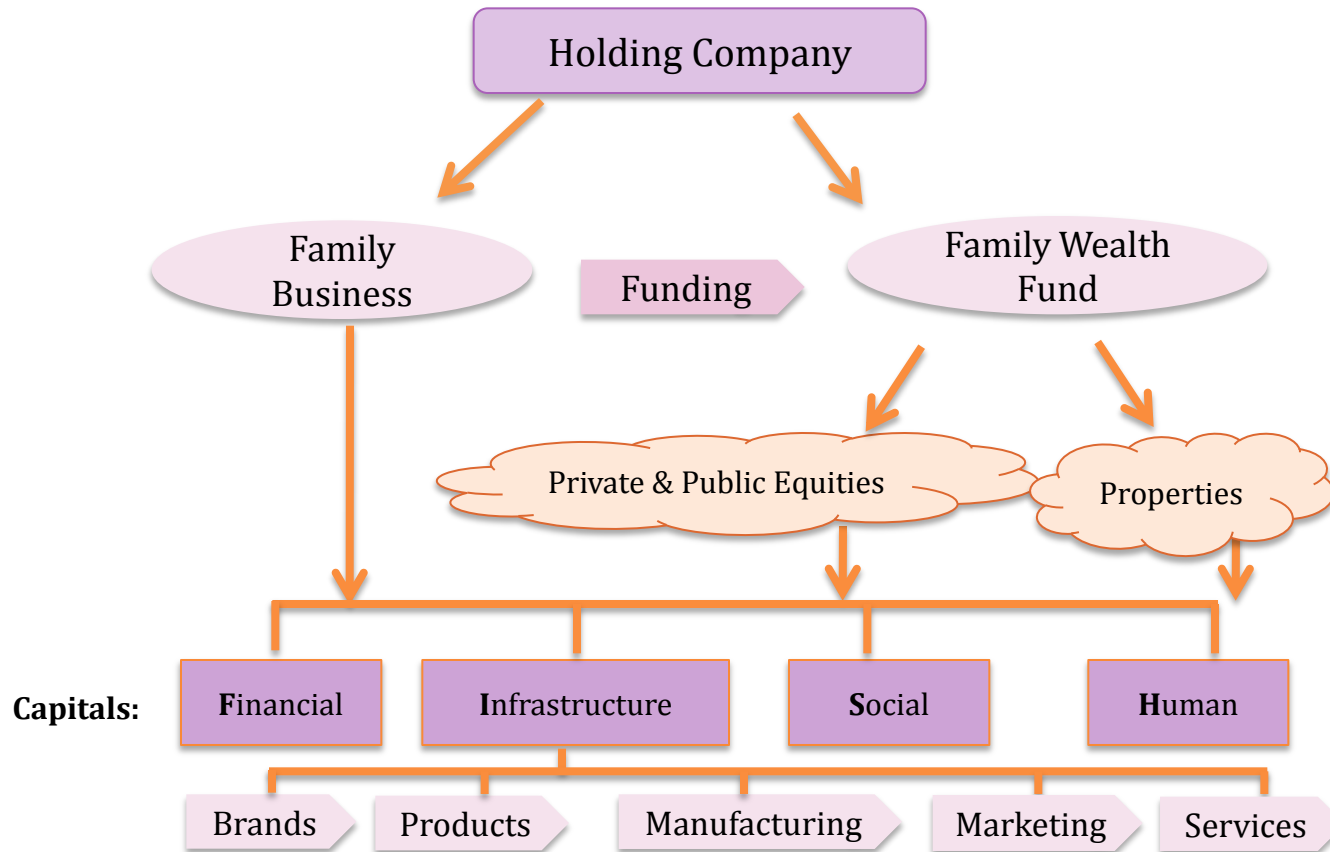
Control, Create, Invest & Protect



... at Different PARTs in Life

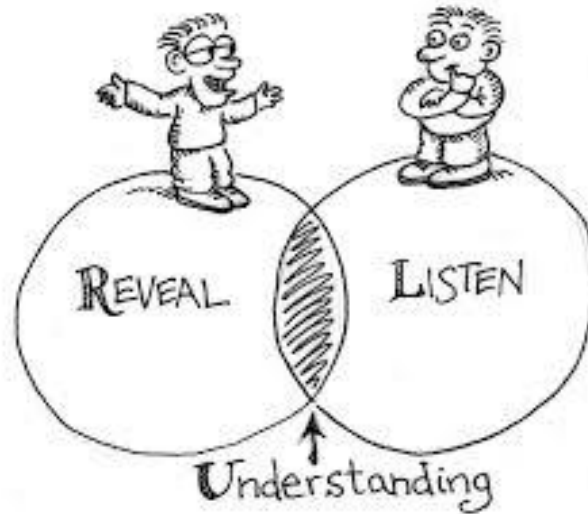
Preparation, Achievement, Realisation & Termination

The FISH Capital

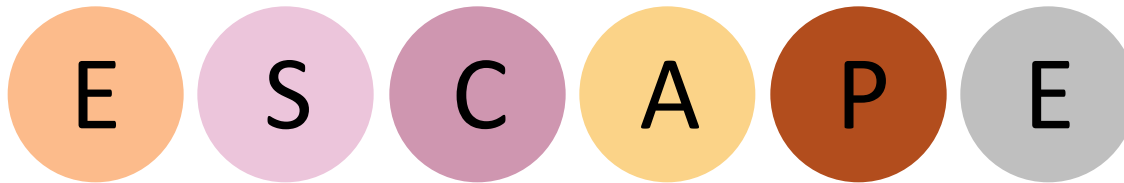


Conflicts : The Greatest Destroyers of Wealth!

- ✓ Husband & Wife
- ✓ Parents & Children
- ✓ Siblings & Cousins
- ✓ Peers & Partners

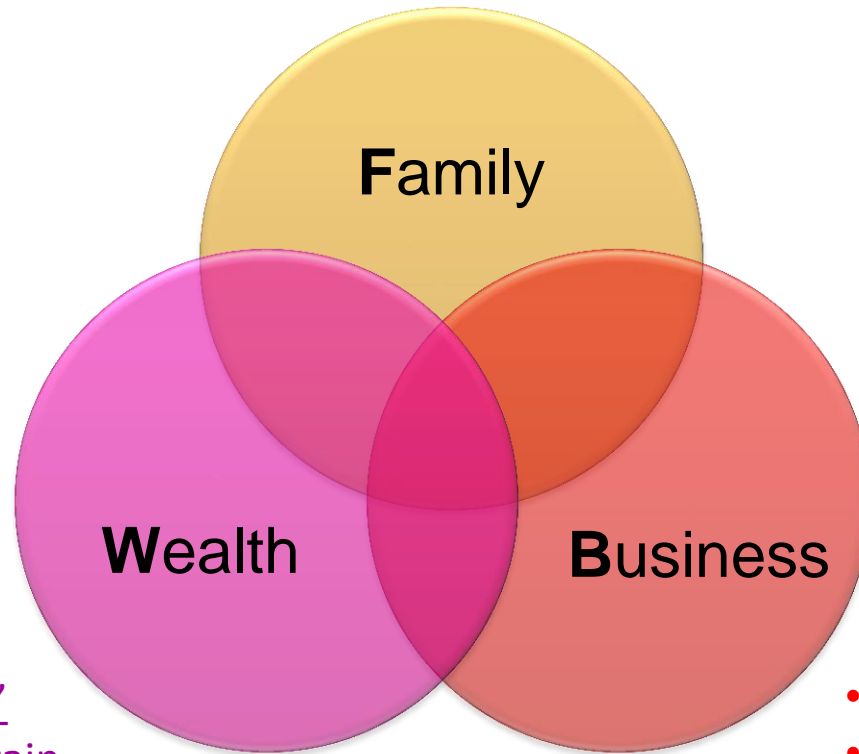


ESCAPE Conflicts To Protect Wealth



- ✓ **E**ducation
- ✓ **S**tructure
- ✓ **C**ommunication
- ✓ **A**llocation
- ✓ **P**arenting
- ✓ **E**ndurance

Understanding Structures to Escape Conflicts



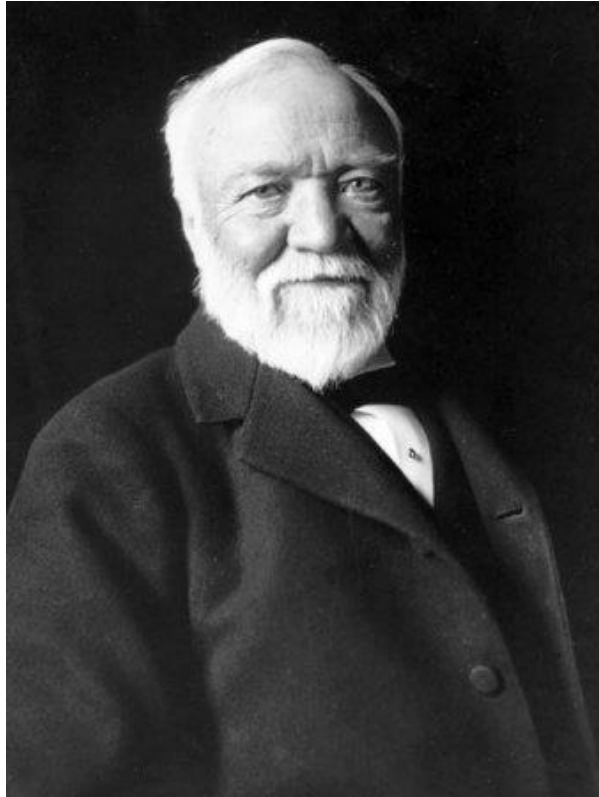
- Nuclear
- Extended
- Single
- Transnational
- Multi-racial
- Blended
- Adoptive
- Co-custody
- Gay or Lesbian

“RIGS”

- Retain
- Invest
- Give
- Spend

- Legal
- Corporate
- Assets
- Capital
- Financial

Andrew Carnegie



“ The parent who leaves his son enormous wealth generally deadens the talents and energies of the son, and tempts him to lead a less useful and less worthy life than he otherwise would.”

FEW Trust

Family

Education

Welfare



“Love all, trust a few, do wrong to none” William Shakespeare